



WORLD PASTA DAY 2016



MOSCOW, RUSSIA - OCTOBER, 25th

RITZ - CARLTON HOTEL

PROGRAM



I.P.O.

International Pasta Organisation



IN PARTNERSHIP WITH



ITCA - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane

1926  2016

9:30 REGISTRATION OF PARTICIPANTS

10:00 WELCOME

Paolo Barilla – *President AIDEPI*

Riccardo Felicetti – *President IPO*

Pier Paolo Celeste – *Director of ITA Office in Moscow and CEO for RF, Armenia and Belarus*

Moderator

Sergey Malozemov – *Author and TV presenter*

10:20 PASTA IS GOOD FOR YOUR HEALTH

Sara Baer-Sinnott – *President Oldways*

“The truth about Pasta and review of the 2015 Scientific Consensus Statement about the healthy pasta meal”

Elena Tikhomirova – *Russian nutritionist, medical advisor*

“The Many Reasons Nutritionists Recommend Pasta”

FORMAL SIGNING OF THE SCIENTIFIC CONSENSUS STATEMENT BY THE RUSSIAN SCIENTIFIC PANEL

FOLLOWED BY QUESTIONS & ANSWERS

Vasily A. Isakov – *MD, PhD, AGAF, Professor of Gastroenterology at the Institute of Nutrition (Moscow)*

Ksenia Sergeevna Selezneva – *MD, PhD, dietitian, nutritionist, gastroenterologist, Head of Dietology Department, Atlas Biomed Group*

Oleg Stephanovich Medvedev – *PhD, Founder and Chairman of the Board of the National Research Center “Zdorovoe Pitanye” (“Healthy Eating”); Head of the Lomonosov - Moscow State University Department of Pharmacology (Moscow)*

Q&A

with Scientific Panel and Ruslan Nigmatullin former goalkeeper of the Russian national team, DJ

11:20 COFFEE BREAK

_12:00 PASTA IS TASTY AND BRINGS PEOPLE TOGETHER

Davide Scabin – Chef, *Combal.Zero, Rivoli*

Vladimir Mukhin – Chef, *White Rabbit, Moscow*

Anna Maslovskaya – Food-expert, food-photographer and blogger

_13:00 LUNCH

_14:30 PASTA IS A GLOBAL FOOD

Jack Skelly – Market Analyst, *Euromonitor*

“Assessing the evolution and opportunities of pasta around the world”

_15:00 PASTA IS GOOD FOR THE ENVIRONMENT

Riccardo Valentini – Professor at University of Tuscia, Viterbo, Italy;
CMCC Strategic Council Member

“Food and climate changes: interplay of sustainable agriculture and dietary habits”

Ivan I. Vasenev – Professor at Russian State Agrarian University – MTA Moscow

“Healthy soils and smart farms for interesting and sustainable market opportunities and pasta fans”

_16:00 CONCLUSIONS

Sergey Malozemov – Author and TV presenter

_16:30 IPO ANNUAL GENERAL ASSEMBLY (IPO Members only)

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